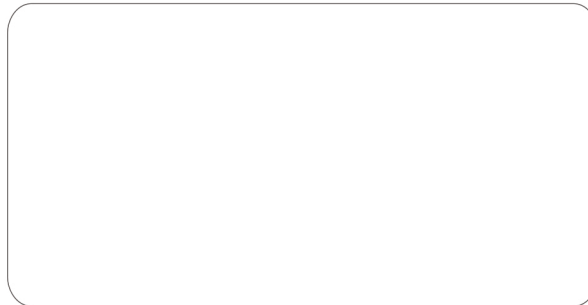


**WHAT IS THE DEJ?**

It is the dermal-epidermal junction; an area of skin where the dermis meets the epidermis. With age, this junction flattens and skin becomes slackened. Research shows that addressing the DEJ greatly affects the skin's appearance.



Please consult your physician for a treatment today.



Distributed by:



AB-DEJ-PL-Rev 02

I N T R O D U C I N G

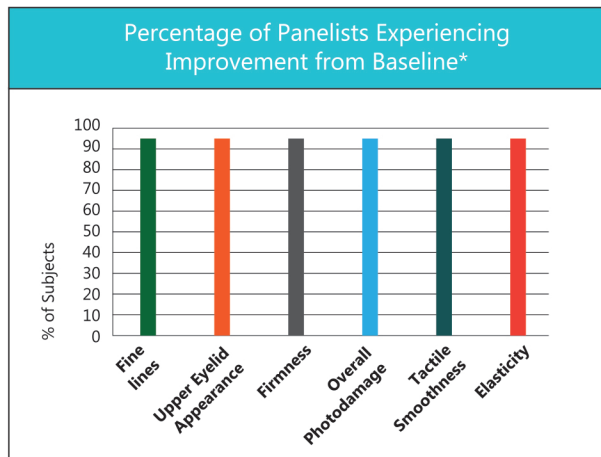
**D·E·J**  
eye cream™

A new pathway  
to younger-looking eyes



## A NEW PATHWAY TO YOUNGER-LOOKING EYES

**D.E.J. eye cream™** is a new pathway to younger-looking eyes. It addresses all of the signs of the aging eye, including the upper eyelid. This breakthrough formula contains advanced extracts, peptides and antioxidants for proven anti-aging results.



\* As assessed by an expert grader, n=31, 12 weeks.

- Fine Lines & Wrinkles in the crow's feet area
- Upper eyelid appearance
- Droopiness of upper eyelids
- Dark Circle
- Puffiness
- Firmness
- Elasticity

## CLINICAL STUDY SHOWS

- 96%** experienced an improvement in the look of fine lines and overall photodamage
- 90%** experienced an improvement in the upper eyelid appearance
- 96%** experienced an improvement in elasticity
- 96%** experienced an improvement in tactile smoothness
- 96%** experienced an improvement in firmness



\* As assessed by an expert grader, n=31, 12 weeks.

\*\*Pump a pearl-sized amount and apply along the orbital bone. This includes under the eye, to the cheek bone at the outer corner and underneath the brow. Avoid direct eye contact. Use twice daily.

## INGREDIENT HIGHLIGHTS

### Dipalmitoyl Hydroxyproline

Helps moisturize the skin

### Palmitoyl Tripeptide-38

Reduces the appearance of fine lines and wrinkles

### Methyl Glucoside Phosphate Proline Lysine Copper Complex

Energizes the skin

### Goji Fruit Extract

Provides powerful antioxidant benefits

### Sunflower Seed Oil Unsaponifiables

Enhances skin's moisture level

### Vitamin C (THD Ascorbate)

Brightens skin and provides antioxidant benefits

### Cucumber Fruit Water

Soothes and calms the skin

## FREQUENTLY ASKED QUESTIONS

### Who should use D-E-J eye cream™?

Anyone who wishes to reduce the appearance of fine lines and wrinkles and improve the overall appearance of the eye area. D-E-J eye cream™ can be used by all skin types.

### How is D-E-J eye cream™ different than other eye creams?

D-E-J eye cream™ was formulated to address all of the signs of the aging eye and is unique in that it has been shown to improve the upper eyelid appearance.